

Bemus Point Library

January 2024 Board Meeting

CTO at 5:35 by Chair Erika Muecke. In attendance Katie Smith, Sharon Chertoff, Val Johnson, Yvonne Makl, Amy Reed, James Gumina, Librarian Shannon Donovan and outgoing Treasurer, Laura Hayes.

Attendance via zoom: Debrah Madar, Mary Bosek.

No Correspondence

Special recognition thanks and gifts were given to Laura Hayes, outgoing board Treasurer, for 8 years of dedicated service to the library .

SECRETARY'S REPORT

December 2023 Board Meeting. Motion to approve - moved by Yvonne, second by Sharon. All in favor.

TREASURER'S REPORT

It was noted that the personal supply expense on the transaction list by vendor amt. of \$126.94 was reimbursed by employee check to library in January.

Katie Smith provided a detailed report on financial items, please see attached report. Motion to approve by Val, second by Sharon. All in favor.

Ericka commented that we were only \$500 under budget for 2023, Job well done!

LIBRARIAN'S REPORT

December circulation was good overdrive use is up, 84 for December. Storytime is going strong, thanks to Jo Haumesser for making it so successful.

Sophie (children's storytime dog) current day/time not well attended. Suggested change: from-Tuesday afternoon every week to- Saturday @10:30am / 2 times a month. Shannon to propose the change to Shauna, dog owner.

Library ad for High School Yearbook, due March 1. All agreed to purchase ad. Katie to get template to determine size/cost of the ad. The library receives a free copy of the yearbook for patrons.

Jo Haumesser, Children's Storytime/Activities Program has indicated need for more children's front library space. Amy to draft/present floor plan to expand both existing children's area and provide space for the adjacent adolescent area, for Shannon's and board approval. Project will require removal of all books from standing bookshelf and repositioning it to accommodate both areas. Project will not interfere with the floor plan for new computer stations.

OLD BUSINESS

Erika: 2024 Budget presented by the budget committee for review and recommendations. Erika asked board to note increases from 2023 to 2024. Motion to approve by Deb, second by Val. All present voted to approve, participants by zoom not eligible to vote.

Laura (outgoing Treas.), before leaving the meeting, reminded the board that current computers are old (2012). Shannon agreed new computers are needed: 5 for public /2 for staff. Estimated. cost: \$600.-\$800. ea. Proposal made to make this a goal for fundraising.

NEW BUSINESS

Discussion of current library fundraising methods, which include Give CHQ, book sales, FOL bake sales and annual letter to donors. It was explained that we cannot use a list of all patrons, but do have a list of people who have donated in the past. We will continue to send the annual letter, with some modification of the message due to our 259 funding. Discussion of the importance of reaching out to seasonal residents as potential donors.

Sharon proposed a board fund raising committee and offered to chair it. EBC has offered to hold a fundraiser for the library on the 1st weekend in May, during the "Bemus is Back" celebration. Ericka explained that Friends of the Library (FOL) is the fundraising arm of the library. Sharon could be the board liaison to FOL for this purpose. . Amy indicated she is willing to help with this, and discussed her ideas for energizing the Friends of the Library group, to that end, she is doing some outreach, to the PTA, storytime moms, and churches.

Further ideas proposed by Amy to increase community awareness of the library include a children's art sale, run by FOL, collaborating with the elementary school; recruiting students for library volunteer service work after school which could include, for example, working on social media; recruiting a volunteer to design a logo for the library.

Discussion of the need for a logo was inconclusive, something to look into. Current bookmark has pictures of the library on one side and hours, etc...on the other.

Yvonne volunteered to write for approval, drafts of performance evaluations for both the Library Director and Assistant, to correlate with individual job descriptions.

Yvonne proposed we research "The OWL" 360-degree video conference camera. This could be used for zoom board meetings, adult book club to accommodate attendees elderly readers who cannot come to the library, guest authors increased zoom attendance. Yvonne will consult with Donna Vanstrom regarding writing a grant.

Meeting date changed to the 2nd. Tuesday of each month. Next meeting February 13, 2024

Adjourned: 6:55pm

Submitted:

Mary Bosek

Yvonne Maki